

## **The vast majority of the Romanian consumers rejects the GM food**

*Some supermarkets are still treating Romanian's as guinea pigs for GM food*

**Bucharest, 27<sup>th</sup> of August:** Greenpeace has today launched market campaign against GMOs by publishing a survey [The survey was done by SC Mercury Research SRL, in the period May-July 2007] which shows that 67% from the Romanian's consumers rejects GM food, and by publishing the first edition of the Consumer Guide that shows the ranking of the supermarkets according to their policy on selling GM food.

“No one wants to be a guinea pig for GM food. It natural that also in Romania, like in the other countries of the EU, consumers are rejecting GM food. The results of the survey, ordered by Greenpeace, highlights that the vast majority of the Romanian consumers rejects GM food on their plate and they want these products out of the supermarket's shelves.” said Gabriel Paun, Greenpeace Campaigner against GMOs.

In the interest of the consumers, Greenpeace has questioned during this year the supermarkets which operate on the market, about their policy on selling GM food. The results published today in the first edition of the Consumer Guide for the GM food [The printed version and the on-line version are available on request] offers the answers of the supermarkets in the form of a green/orange/red lists. The supermarkets which guarantee that they do not sell any GM food products appear on the green list of the Guide (Billa, Kaufland, Profi, Plus). Those which can guarantee the absence of GMOs just for their own brand products appear on the orange list (Carrefour, Metro, Selgros, Penny, XXL). Those supermarkets which could not, or did not expressed their will to guarantee that they are not selling GM food, are to be found on the red list (Auchan, Artima, CORA, La Fourmi, Mega Image). “It's pleasant to know there are supermarkets which are receptive to Romanian's will to avoid eating GM food, but it's outrageous to know that other might sell it and forcing them to eat it. We are already sick of the illegal GM crops cultivation and even more disgusted of they're presence in our food. It's time that supermarkets starts being sensitive to the vast majority of the consumers will and switch immediately to GM-free food policy.” ended Gabriel Paun.

In the next period of time Greenpeace will continue the dialog with the supermarkets and will carry on activities to inform the consumers about the supermarkets policies on selling GM products, and they're efforts to step on the green list.

Greenpeace demands supermarkets which operate in Romania to obey the Romanian consumers will and to immediately guarantee that they sell GM free products to protect human's health and the environment.

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